

Measuring Program Results

Organization Name:

Date

Activity 4

Framing the Evaluation

What is the program's name?	Object of History
What partners are involved?	National Museum of American History and Center for History and New Media
Who are the program's stakeholders?	What do they want to know?
Teachers	Is the content relevant and easy to use?
Smithsonian Institute	Is this effective outreach and a good prototype for further projects?
CHNM	Is this a good way to teach history?
IMLS	Is this a replicable model for small museums?
Program Purpose Statement	
We do what?	1) The <i>Object of History</i> project will produce six electronic lessons, each centered on an object from the NMAH collection, that allow access to NMAH curators and that communicate the content of US History curriculum
	2) "The <i>Object of History</i> project will produce a series of object lesson templates
For whom?	1) High school US History teachers and students
	2) Small museums and historical societies
For what outcome/benefit?	1) As a result, teachers will use material culture in their teaching. Students will engage in material cultural analysis, will have enhanced exposure to historical sources, and will practice historical thinking skills.
	2) As a result, those institutions will be able to make their resources useful to high school teachers and students.



Budget	Counting things
Inputs	Outputs
CHNM Staff (Project Director, 50% research assistant, 50% designer, 50% multimedia)	Visitor logs (live and archived)
NMAH Staff (manager, assistants, curators)	# Templates distributed
Advisory Board (Education Director, teaching advisors, curators advisors, etc)	6 Object lessons created
Multimedia production	Advisory board meetings
Software development	# Registered participants
Consultants	# Survey responses
Management	Directed at audience
Activities	Services
Meet with curators	Conduct the object chats (6)
Develop content	Housing the object lessons
Market live events	Templates and consultation services
Design and production of modules	
Conducting curator interviews	
Develop teaching materials	
Develop evaluation surveys	
Marketing the process and templates to museums	

